

Ginny Schneider

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Calm, Calculated, Creative

EDUCATION

MLIS | Library and Information Science
Wayne State University, Online
Expected completion Spring 2021

BFA | Interior Design
Kendall College of Art and Design, Grand Rapids, MI
2010

ACADEMIC RESEARCH EXPERIENCE

Wayne State University | Graduate Research Assistant
NOV 2019 - PRESENT

- Rural library data collection from public documents
- Maintain project databases throughout the research process
- Work with quantitative and qualitative research data
- Assist with completion of research application

PRODUCT DESIGN & RESEARCH EXPERIENCE

Slalom | XD Consultant
MARCH 2019 - MAY 2019

- Lead creative problem solving initiatives based on customer needs
- Conducted research through one on one interviews
- Cross discipline collaboration
- Completed qualitative coding assessments
- Presented research and final presentations to stakeholders

SKILLS

Adaptable
Active Listener
Clear Communicator
Creative Problem Solver
Digital Curation
Document Management
Effective Time Management
Event Planner
Persona Development
Research Assistance
Stakeholder Interviews
Usability Testing
User Shadowing
Visual Design

SOFTWARE

Adobe Creative Suite
Dropbox
Google Drive
Invision
Microsoft Office Suite
Otter
Sketch

Detroit Labs | UI/UX Designer

MAY 2017 - FEBRUARY 2019

- Lead web and mobile application design projects
- Developed and analyzed internal surveys to identify company practice improvements
- Taught continuing education courses
- Organized team outings and assisted company event planning
- Worked with project managers, devs, and QA in an Agile environment

ARCHIVES EXPERIENCE

Lathrup Village Historical Society | Archives Intern

SEPT 2019 - PRESENT

- Assist with the holdings maintenance of textual, photographic, and cartographic records
- Rehouse records into new boxes and/or folders
- Assist with arrangement and description of a series
- Create folder lists for access by researchers and staff

Troy Historical Village | Archives Intern

FEB 2020 - PRESENT

- Transcribe audio interviews using Otter
- Assist with incoming research requests
- Work with employee volunteers who will support the research, cataloging and archiving initiative
- Assist in various aspects of the Archives' services including packing, unpacking and moving boxes; assembling, packing and unpacking shipping crates

OTHER EXPERIENCE

Illuminating Concepts | Lighting Designer

JAN 2017 - APR 2017

- Developed initial presentations for new projects
- Assessed new software to match project needs
- Researched and provided information for lighting studies
- Reduced time spent rendering light studies

ImageQuest | Operations Assistant
JUN 2016 - JAN 2017

- Managed screen printing orders
- Assisted with clerical duties
- Provided daily customer service
- Implemented efficient practices and utilized latest web tools
- Maintained vendor relationships while coordinating billing

Gindesignsgroup | Project Manager
AUG 2011 - JUNE 2016

- Developed initial direction for interior design projects
- Managed all purchasing and logistics
- Optimized online research techniques
- Worked alongside a wide range of disciplines
- Adapted to evolving project requirements

New Living | Design Department Manager
AUG 2010 - JULY 2011

- Created elevations to assist client interpretation of designs
- Wrote quotes for projects including labor and materials
- Edited architectural drawings for bidding purposes
- Assisted with accounts payable

PRESENTATION

UX/UI MI 2018 Vitamin T Conference Presentation
Avoiding Confirmation Bias
2018

CERTIFICATION

AJ & Smart Design Sprint Masterclass
2018

MEMBERSHIPS

American Library Association
Current